

BBA (General) External Degree Programmed

The Bachelor of Business Administration (BBA) General external Degree programme was introduced in the year 2006 and this is the first external degree Programme introduced by the Faculty of Management Studies. The objective of this BBA Programme is to make available opportunities to develop knowledge, skills and attitudes of labour force in the country and provide the opportunity for anyone who wish to pursue higher studies. This will subsequently enhance the capacity of the human ability, skills, knowledge, and behavior and improve the productivity of organizations efficiently and effectively. Those who successfully complete six levels of this degree programme which consist of 26 course units including project report and who has earned an overall average of 40% at the end of the each level will become eligible for the award of a BBA (General) Degree.